

ABSTRACT

Systems and methods for providing access to a restricted web site to users of certain brands of printing device replaceable components are described. When a replaceable component is installed into a printing device,

- 5 the printing device determines whether the replaceable component is a particular brand of component. If it is a particular brand of component, the printing device provides access, either automatically or on command, to a web site that is restricted to users of components of the brand. The restricted web site offers incentives and information to such users that is not available to
- 10 printing device users that use other brands of components in their printing devices.